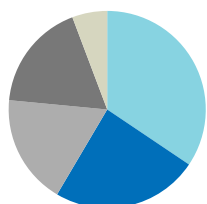


# General Money Market Fund, Inc. – Dreyfus Class

July 31, 2018

## Asset Allocation<sup>1</sup>



|                          |        |
|--------------------------|--------|
| Commercial Paper         | 34.42% |
| Time Deposits            | 24.07% |
| Foreign Bank Obligations | 18.02% |
| Floating Rate Notes      | 17.74% |
| Repurchase Agreements    | 5.75%  |

The performance data quoted represents past performance, which is no guarantee of future results. Current performance may be lower or higher than the performance quoted. Go to [Dreyfus.com](http://Dreyfus.com) for the fund's most recent month-end returns. Yield fluctuates. As a measure of current income, 7-day yield most closely reflects the fund's current income-generating ability. 30-day yield is based upon dividends per share from net investment income during the past 30 days, divided by the period ended maximum offering price per share and annualized.

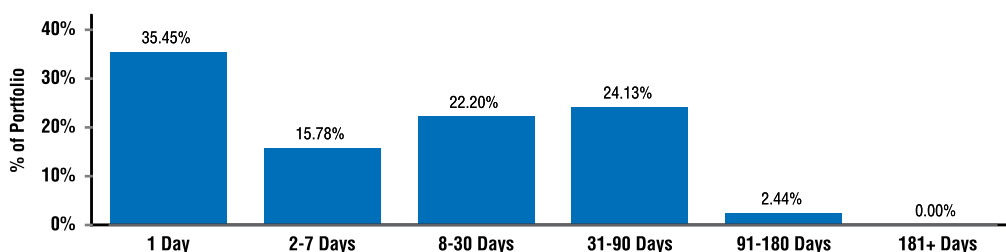
## Historical Total Return Performance

| 2017  | 2016  |
|-------|-------|
| 0.56% | 0.04% |

## Monthly Yield History<sup>7</sup>

| 07/18 | 06/18 | 05/18 | 04/18 | 03/18 | 02/18 | 01/18 | 12/17 | 11/17 | 10/17 | 09/17 | 08/17 |
|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|-------|
| 1.65% | 1.56% | 1.45% | 1.40% | 1.17% | 1.02% | 1.00% | 0.90% | 0.78% | 0.76% | 0.75% | 0.66% |

## Final Maturity<sup>1,4</sup>



<sup>1</sup>Portfolio composition is subject to change at any time.

<sup>2</sup>Please see the prospectus for expenses as of the fund's most recent fiscal year-end. Operating expenses may vary from month to month.

<sup>3</sup>Any order in proper form placed with Dreyfus by the Fund's trading deadline and for which Federal Funds are received by 6:00 PM ET will be effective on that date. Investors will earn the dividend declared on that day.

<sup>4</sup>Data reflects days until final maturity for individual portfolio securities.

<sup>5</sup>WAM is a measure of the average maturity of all of the underlying money market instruments in the fund, weighted to reflect the relative percentage ownership of each instrument, and taking into account applicable "maturity shortening" provisions provided by Rule 2a-7. Generally, for money market funds, WAM can be used primarily as a measure of relative sensitivity to interest rate changes.

<sup>6</sup>WAL is the WAM of the money market fund calculated without reference to the "maturity shortening" provisions of Rule 2a-7 permitted for purposes of calculating WAM. Because WAL does not reflect the rule's "maturity shortening" provisions, WAL will generally be higher than WAM.

<sup>7</sup>Monthly yield history is the annualized distribution rate that is based upon dividends per share from net investment income paid during the period, divided by the period ended maximum offering price per share, adjusted for capital gains (IF ANY) distributed during the period, and annualized based upon the number of days in the distribution period.

## Average Annual Total Returns as of 6/30/18

| 1 yr  | Incept. |
|-------|---------|
| 1.01% | 0.43%   |

## Average Annual Total Returns as of 7/31/18

| 1 yr  | Incept. |
|-------|---------|
| 1.10% | 0.47%   |

## Cumulative Total Returns as of 7/31/18

| 1 mo  | YTD   | 1yr   | Incept. |
|-------|-------|-------|---------|
| 0.14% | 0.77% | 1.10% | 1.38%   |

## Current Yields as of 7/31/18

|              |       |
|--------------|-------|
| 7-day yield  | 1.64% |
| 30-day yield | 1.65% |

## Investment Manager

The Dreyfus Corporation

## Fund Facts

|  |                              |
|--|------------------------------|
| Nasdaq Symbol (Class)  | GMGXX                        |
| CUSIP Number (Class)   | 370375602                    |
| Inception Date (Class)   | 9/1/15                       |
| Total Net Assets (Fund)  | \$7,992,055,819              |
| Number of Holdings   | 52                           |
| Dividend Policy  | Declare Daily<br>Pay Monthly |
| Trading Deadline <sup>3</sup>                                      | 5:00 p.m. ET                 |
| Minimum Initial Investment   | \$2,500                      |
| Weighted Average Maturity (WAM) <sup>5</sup>                       | 22 Days                      |
| Weighted Average Life to Maturity (WAL) <sup>6</sup>               | 66 Days                      |
| Total Expenses <sup>2</sup><br>(as listed in Prospectus Fee Table) | 0.62%                        |

Please see other side for important information

Not FDIC-Insured. Not Bank-Guaranteed. May Lose Value.

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# General Money Market Fund, Inc. – Dreyfus Class

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## Fund Goal

The fund seeks as high a level of current income as is consistent with the preservation of capital.

## Investment Approach

To pursue its goal, the fund normally invests in a diversified portfolio of high-quality, short-term, dollar-denominated debt securities, including the following: securities issued or guaranteed as to principal and interest by the U.S. government or its agencies or instrumentalities; certificates of deposit, time deposits, bankers' acceptances and other short-term securities issued by domestic or foreign banks or thrifts or their subsidiaries or branches; repurchase agreements, including tri-party repurchase agreements; asset-backed securities; domestic and dollar-denominated foreign commercial paper; other short-term corporate obligations, including those with floating or variable rates of interest; and dollar-denominated obligations issued or guaranteed by one or more foreign governments or any of their political subdivisions or agencies.

Normally, the fund invests at least 25% of its net assets in domestic or dollar-denominated foreign bank obligations.

## Important Information

**Investors should consider the investment objectives, risks, charges, and expenses of a mutual fund carefully before investing. To obtain a prospectus, or summary prospectus, if available, that contains this and other information about the fund, contact your financial advisor or visit [dreyfus.com](http://dreyfus.com). Read the prospectus carefully before investing.**

**You could lose money by investing in a money market fund. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it cannot guarantee it will do so. The fund may impose a fee upon the sale of your shares or may temporarily suspend your ability to sell shares if the fund's liquidity falls below required minimums because of market conditions or other factors. An investment in the fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.**

The fund's short-term corporate and asset-backed securities holdings involve credit and liquidity risks and risk of principal loss. Dividends, if any, are payable pursuant to the fund's stated policy.

*The information being provided is general information about our firm and its products and services. It should not be construed as investment advice or a recommendation with respect to any product or service. Please consult a legal, tax or investment advisor in order to determine whether an investment product or service is appropriate for a particular situation.*

The Dreyfus Corporation and MBSC Securities Corporation are affiliated with The Bank of New York Mellon Corporation.