

# General Money Market Fund, Inc.



**ANNUAL REPORT**  
November 30, 2018

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General Money Market Fund,  
Inc. **The Fund**

## A LETTER FROM THE PRESIDENT OF DREYFUS

Dear Shareholder:

We are pleased to present this annual report for General Money Market Fund, Inc., covering the 12-month period from December 1, 2017 through November 30, 2018. For information about how the fund performed during the reporting period, as well as general market perspectives, we provide a Discussion of Fund Performance on the pages that follow.

The reporting period began with major global economies achieving above-trend growth. In the United States, a robust economy and strong labor markets encouraged the Federal Reserve to continue moving away from its accommodative monetary policy while other major central banks also began to consider monetary tightening. In the equity sphere, both U.S. and non-U.S. markets remained on an uptrend, though investor concerns about U.S. inflation and its effect on interest rates later began to weigh on global returns. Interest rates rose across the yield curve, putting pressure on bond prices.

Later in the reporting period, global growth trends began to diverge and market volatility returned. While the U.S. economy continued to grow at a healthy rate, Japan rebounded, but only briefly, from a weak first quarter, and the Eurozone economy began to moderate. Robust growth and strong corporate earnings continued to support U.S. stocks while other developed markets declined. Late in the reporting period, a broad sell-off occurred, partially offsetting earlier U.S. gains. Emerging markets remained under pressure as weakness in their currencies relative to the U.S. dollar added to investors' uneasiness.

Fixed income markets continued to struggle as interest rates rose; the yield on the benchmark 10-year Treasury bond breached 3.2% despite only moderate inflation, but investor concerns about slowing global growth brought yields down toward the end of the reporting period.

Despite continuing doubts regarding trade, U.S. inflationary pressures and global growth, we are optimistic that the U.S. economy will remain strong in the near term. However, we remain attentive to signs that indicate potential changes on the horizon. As always, we encourage you to discuss the risks and opportunities in today's investment environment with your financial advisor.

Thank you for your continued confidence and support.

Sincerely,



Renee Laroche-Morris  
President  
The Dreyfus Corporation  
December 17, 2018

## DISCUSSION OF FUND PERFORMANCE (Unaudited)

*For the period from December 1, 2017 through November 30, 2018, as provided by Bernard W. Kiernan, Jr., Senior Portfolio Manager*

### **Market and Fund Performance Overview**

For the 12-month period ended November 30, 2018, General Money Market Fund, Inc.'s Class A shares produced a yield of 1.24%, Class B shares yielded 1.00%, and Dreyfus Class shares yielded 1.43%. Taking into account the effects of compounding, the fund's Class A shares, Class B shares, and Dreyfus Class shares produced effective yields of 1.25%, 1.00%, and 1.44%, respectively.<sup>1</sup>

Yields of money market instruments climbed over the reporting period in response to sustained economic growth, more stimulative fiscal policies, and four increases in short-term interest rates from the Federal Reserve Board (the "Fed").

### **The Fund's Investment Approach**

The fund seeks as high a level of current income as is consistent with the preservation of capital. To pursue its goal, the fund normally invests in a diversified portfolio of high-quality, short-term, dollar-denominated debt securities, including: securities issued or guaranteed as to principal and interest by the U.S. government or its agencies or instrumentalities; certificates of deposit, time deposits, bankers' acceptances, and other short-term securities issued by domestic or foreign banks or thrifts or their subsidiaries or branches; repurchase agreements, including tri-party repurchase agreements; asset-backed securities; domestic and dollar-denominated foreign commercial paper; other short-term corporate obligations, including those with floating or variable rates of interest; and dollar-denominated obligations issued or guaranteed by one or more foreign governments or any of their political subdivisions or agencies. The fund normally invests at least 25% of its net assets in domestic or dollar-denominated foreign bank obligations.

The fund is a money market fund subject to the maturity, quality, liquidity, and diversification requirements of Rule 2a-7 under the Investment Company Act of 1940, as amended, and seeks to maintain a stable share price of \$1.00.

### **Federal Reserve Continued Interest-Rate Hikes, Economy Remained Robust**

The fall of 2017 saw a continued economic expansion, robust labor market gains, and rising short-term interest rates as the Fed moved away from the aggressively accommodative monetary policy of the past decade. The Fed implemented another interest-rate hike in mid-December 2017, its third of 2017, raising the federal funds rate to between 1.25% and 1.50%. The unemployment rate stood at 4.1%, and 175,000 new jobs were created during the month. Retail sales during the holiday season climbed 5.5% compared with the previous year, and investors responded positively to the enactment of federal tax-reform legislation.

In January 2018, 176,000 new jobs were added, and the unemployment rate stayed at 4.1%. Corporate earnings growth continued to exceed expectations, and hiring activity proved brisk. Hourly wages began to rise at their strongest pace since the 2008 recession, suggesting that inflation might begin to accelerate.

## DISCUSSION OF FUND PERFORMANCE (*Unaudited*) (*continued*)

February 2018 saw renewed volatility in the financial markets as inflation fears mounted in response to the addition of 324,000 jobs and an unemployment rate that stayed steady at 4.1%. Manufacturing activity continued to expand, and consumer confidence remained high. Heightened volatility in the financial markets persisted in March 2018, when investors reacted nervously to political rhetoric regarding potential new trade tariffs. Job creation trailed off compared with previous months, with 155,000 new jobs, but the manufacturing industry posted its strongest job gains in more than three years. The unemployment rate remained at 4.1% for the sixth consecutive month, but consumer confidence fell slightly due to worries about potential trade disputes. The U.S. economy grew at a 2.2% annualized rate over the first quarter of 2018.

In April 2018, the unemployment rate slid to 3.9%, and 175,000 new jobs were added to the workforce. Retail sales grew by 0.3% amid persistently strong consumer confidence, which showed no sign of deterioration despite sharply rising fuel prices. In addition, long-term interest rates continued to climb as the yield on 10-year U.S. Treasury bonds topped 3% for the first time since 2014.

May 2018 saw a further decrease in the unemployment rate to 3.8%, its lowest level since December 1969, as 268,000 new jobs were added during the month. Meanwhile, retail sales grew at a faster-than-expected 1.2% rate in May 2018. The Fed's preferred measure of inflation, the "core" Personal Consumption Expenditures Price Index (the "Core PCE Price Index"), which excludes food and energy prices, rose to 2.0%, matching the Fed's target, while average hourly wages increased 2.8% above prior-year levels, suggesting that inflation could accelerate.

In June 2018, the unemployment rate ticked up to 4.0%, and 208,000 new jobs were added. The Fed raised short-term interest rates for the second time in 2018, sending the federal funds rate to between 1.75% and 2.00%. The Core PCE Price Index remained at 2.0%.

The economy generated 165,000 new jobs in July 2018, and the unemployment rate declined to 3.9%. Activity in the manufacturing sector rebounded, and retail sales beat expectations. In August 2018, 286,000 jobs were added while the unemployment rate remained steady at 3.9%. Housing starts were disappointing, possibly due to capacity constraints, while the Core PCE Price Index slipped to 1.9%.

In September 2018, the labor market produced 119,000 new jobs, and the unemployment rate fell to 3.7%. The U.S. economy expanded at a 3.5% annualized rate in the third quarter of 2018, according to the final estimate, down from 4.2% in the second quarter. Consumer spending remained strong while business investment declined modestly. The Fed continued on its path of monetary tightening, raising the target range for the federal funds rate for the third time in 2018, bringing it to between 2.00% and 2.25%. The Core PCE Price Index remained unchanged at 1.9%.

The unemployment rate stayed at 3.7% in October 2018, and 274,000 jobs were created. Industrial production improved only slightly, as utility-related output was hindered by Hurricane Michael. The Core PCE Price Index slipped to 1.8%. In November 2018, job growth came in at an estimated 176,000, the unemployment rate held steady at 3.7%, and average hourly wages rose 3.1%.

## Additional Rate Hikes Expected

The Fed continued to moderate its accommodative monetary policy by raising the overnight federal funds rate to between 2.00% and 2.25%. The Fed also continued to unwind its balance sheet through the sale of U.S. government securities, and more short-term interest-rate hikes are anticipated over the remainder of 2018 and into 2019.

In the rising interest-rate environment, we have maintained the fund's weighted average maturity in a range that is modestly shorter than industry averages. This strategy is intended to capture higher yields as they become available. As always, we have retained our longstanding focus on quality and liquidity.

December 17, 2018

<sup>1</sup> *Effective yield is based upon dividends declared daily and reinvested monthly. Past performance is no guarantee of future results. Yields fluctuate. Yields provided for Class B reflect the absorption of certain fund expenses by The Dreyfus Corporation pursuant to a voluntary undertaking that may be extended, terminated, or modified at any time. Had these expenses not been absorbed, Class B's yields would have been lower.*

*You could lose money by investing in a money market fund. Although the fund seeks to preserve the value of your investment at \$1.00 per share, it cannot guarantee it will do so. The fund may impose a fee upon the sale of your shares or may temporarily suspend your ability to sell shares if the fund's liquidity falls below required minimums because of market conditions or other factors. An investment in the fund is not insured or guaranteed by the Federal Deposit Insurance Corporation or any other government agency. The fund's sponsor has no legal obligation to provide financial support to the fund, and you should not expect that the sponsor will provide financial support to the fund at any time.*

*The fund's short-term corporate and asset-backed securities holdings involve credit and liquidity risks and risk of principal loss.*

## UNDERSTANDING YOUR FUND'S EXPENSES (Unaudited)

*As a mutual fund investor, you pay ongoing expenses, such as management fees and other expenses. Using the information below, you can estimate how these expenses affect your investment and compare them with the expenses of other funds. You also may pay one-time transaction expenses, including sales charges (loads) and redemption fees, which are not shown in this section and would have resulted in higher total expenses. For more information, see your fund's prospectus or talk to your financial adviser.*

### Review your fund's expenses

The table below shows the expenses you would have paid on a \$1,000 investment in General Money Market Fund, Inc. from June 1, 2018 to November 30, 2018. It also shows how much a \$1,000 investment would be worth at the close of the period, assuming actual returns and expenses.

#### Expenses and Value of a \$1,000 Investment

assuming actual returns for the six months ended November 30, 2018

	Class A	Class B	Dreyfus Class
Expenses paid per \$1,000 <sup>†</sup>	\$ 3.93	\$ 5.13	\$ 3.22
Ending value (after expenses)	\$ 1,007.50	\$ 1,006.30	\$ 1,008.50

## COMPARING YOUR FUND'S EXPENSES WITH THOSE OF OTHER FUNDS (Unaudited)

### Using the SEC's method to compare expenses

The Securities and Exchange Commission ("SEC") has established guidelines to help investors assess fund expenses. Per these guidelines, the table below shows your fund's expenses based on a \$1,000 investment, assuming a hypothetical 5% annualized return. You can use this information to compare the ongoing expenses (but not transaction expenses or total cost) of investing in the fund with those of other funds. All mutual fund shareholder reports will provide this information to help you make this comparison. Please note that you cannot use this information to estimate your actual ending account balance and expenses paid during the period.

#### Expenses and Value of a \$1,000 Investment

assuming a hypothetical 5% annualized return for the six months ended November 30, 2018

	Class A	Class B	Dreyfus Class
Expenses paid per \$1,000 <sup>†</sup>	\$ 3.95	\$ 5.16	\$ 3.24
Ending value (after expenses)	\$ 1,021.16	\$ 1,019.95	\$ 1,021.86

<sup>†</sup> Expenses are equal to the fund's annualized expense ratio of .78% for Class A, 1.02% for Class B and .64% for Dreyfus Class, multiplied by the average account value over the period, multiplied by 183/365 (to reflect the one-half year period).



# STATEMENT OF INVESTMENTS

November 30, 2018

Description	Annualized Yield (%)	Maturity Date	Principal Amount (\$)	Value (\$)
<b>Asset-Backed Commercial Paper - 4.8%</b>				
Atlantic Asset Securitization	2.53	1/28/19	20,000,000 <sup>a</sup>	19,919,767
Cafco LLC	2.49	1/28/19	100,000,000 <sup>a</sup>	99,605,278
Cancara Asset Securitisation LLC	2.33	12/14/18	74,000,000 <sup>a</sup>	73,938,539
Cancara Asset Securitisation LLC	2.30	12/5/18	100,000,000 <sup>a</sup>	99,974,778
Collateralized Commercial Paper III Co. LLC	2.52	2/1/19	100,000,000 <sup>a</sup>	99,574,611
<b>Total Asset-Backed Commercial Paper</b> (cost \$393,012,973)				<b>393,012,973</b>
<b>Commercial Paper - 31.0%</b>				
Alpine Securitization Ltd	2.89	3/28/19	200,000,000	198,166,999
Antalis S.A.	2.51	1/10/19	60,000,000	59,835,333
Bedford Row Funding	2.77	5/15/19	152,500,000	150,612,813
Bedford Row Funding	2.65	4/9/19	45,000,000	44,582,363
Charta LLC	2.72	2/22/19	72,000,000	71,556,780
Commonwealth Bank of Australia, 3 Month LIBOR + .10%	2.51	10/4/19	43,000,000 <sup>b,c</sup>	42,995,428
Credit Suisse	2.42	12/24/18	200,000,000	199,695,889
ING US Funding LLC, 1 Month LIBOR + .30%	2.60	12/18/18	280,000,000 <sup>b</sup>	280,000,000
JP Morgan Securities LLC	2.66	5/24/19	50,000,000	49,374,083
JP Morgan Securities LLC, 3 Month LIBOR + .15%	2.55	1/2/19	104,000,000 <sup>b,c</sup>	104,000,000
JP Morgan Securities LLC, 3 Month LIBOR + .14%	2.55	1/2/19	45,000,000 <sup>b,c</sup>	45,000,000
Matchpoint Finance PLC	2.49	1/24/19	140,000,000	139,485,500
Mizuho Bank Ltd	2.51	1/16/19	100,000,000	99,684,389
NRW.Bank	2.46	2/28/19	50,000,000	49,702,097
NRW.Bank	2.52	2/8/19	175,000,000	174,171,521
Oversea-Chinese Banking Corporation	2.49	2/27/19	150,000,000	149,105,333
Sumitomo Mitsui Banking Corporation	2.33	12/19/18	106,000,000	105,878,100
Toronto-Dominion Bank, 3 Month LIBOR + .10%	2.43	12/11/18	240,000,000 <sup>b,c</sup>	240,000,000
Toronto-Dominion Bank, 3 Month LIBOR + .22%	2.81	2/6/19	100,000,000 <sup>b,c</sup>	100,000,000
Toyota Credit Canada Inc, 3 Month LIBOR + .4%	2.69	2/19/19	50,000,000 <sup>b</sup>	50,000,000
Westpac Banking Corp., 1 Month LIBOR + .40%	2.72	12/10/18	200,000,000 <sup>b,c</sup>	200,000,000
<b>Total Commercial Paper</b> (cost \$2,553,846,628)				<b>2,553,846,628</b>
<b>Negotiable Bank Certificates of Deposit - 27.8%</b>				
Banco Santander/NY (Yankee)	2.70	1/29/19	200,000,000	200,000,000

STATEMENT OF INVESTMENTS (continued)

Description	Annualized Yield (%)	Maturity Date	Principal Amount (\$)	Value (\$)
<b>Negotiable Bank Certificates of Deposit - 27.8% (continued)</b>				
Bank of Montreal (Yankee)	2.38	12/21/18	246,000,000	246,000,000
Bank of Montreal (Yankee)	2.40	1/4/19	100,000,000	100,000,000
Bank of Nova Scotia, 3 Month LIBOR + .14%	2.46	6/6/19	175,000,000 <sup>b</sup>	175,000,000
BNP Paribas Fortis /NY, 1 Month LIBOR + .30%	2.62	12/10/18	100,000,000 <sup>b</sup>	100,000,000
DNB Bank/NY	2.46	12/31/18	150,000,000 <sup>b</sup>	150,000,000
Dnb Nor Bank Asa (Yankee)	2.40	1/22/19	211,000,000	211,000,000
Dz Bank	2.72	2/27/19	146,000,000	146,000,000
Oversea-Chinese Banking Corporation, 1 Month LIBOR + .16%	2.47	4/4/19	200,000,000 <sup>b</sup>	200,000,000
Sumitomo Mitsui Banking Corp./NY, 1 Month LIBOR + .18%	2.52	2/28/19	110,000,000 <sup>b</sup>	110,000,000
Sumitomo Mitsui Banking Corp./NY, 1 Month LIBOR + .30%	2.68	12/24/18	100,000,000 <sup>b</sup>	100,000,000
Sumitomo Mitsui Banking Corporation (Yankee)	2.45	1/25/19	75,000,000	75,000,000
Svenska Handelsbanken/NY, 3 Month LIBOR + .06%	2.74	2/22/19	100,000,000 <sup>b</sup>	100,000,000
Wells Fargo Bank NA, 1 Month LIBOR + .25%	2.56	12/12/18	25,000,000 <sup>b</sup>	25,000,000
Wells Fargo Bank NA, 1 Month LIBOR + .37%	2.71	12/31/18	100,000,000 <sup>b</sup>	100,000,000
Wells Fargo Bank NA, 3 Month LIBOR + .19%	2.87	2/25/19	255,000,000 <sup>b</sup>	255,000,000
<b>Total Negotiable Bank Certificates of Deposit</b> (cost \$2,293,000,000)				<b>2,293,000,000</b>
<b>Time Deposits - 27.2%</b>				
Australia & New Zealand Banking Group (Cayman)	2.19	12/3/18	380,000,000	380,000,000
Credit Industriel Et Commercial (Cayman)	2.17	12/3/18	410,000,000	410,000,000
KBC Bank	2.18	12/3/18	400,000,000	400,000,000
Landesbank Hessen-Thuerigen Gz	2.20	12/3/18	300,000,000	300,000,000
Natixis/NY (Cayman)	2.16	12/3/18	344,000,000	344,000,000
Skandinaviska Enskilda Banken (Cayman)	2.17	12/3/18	405,000,000	405,000,000
<b>Total Time Deposits</b> (cost \$2,239,000,000)				<b>2,239,000,000</b>

Description	Annualized Yield (%)	Maturity Date	Principal Amount (\$)	Value (\$)
<b>Repurchase Agreements - 9.1%</b>				
Barclays Bank PLC, Tri-Party Agreement thru BNY Mellon, dated 11/30/18, due 12/03/18 in the amount of \$750,141,875 (fully collateralized by \$742,600,200 U.S. Treasuries (including strips), 0%-3.13%, due 5/23/19-8/15/45, value \$765,000,039)	2.27	12/3/18	750,000,000	750,000,000
<b>Total Repurchase Agreements</b> (cost \$750,000,000)				<b>750,000,000</b>
<b>Total Investments</b> (cost \$8,228,859,601)			<b>99.9%</b>	<b>8,228,859,601</b>
<b>Cash and Receivables (Net)</b>			<b>.1%</b>	<b>5,687,846</b>
<b>Net Assets</b>			<b>100.0%</b>	<b>8,234,547,447</b>

<sup>a</sup> Security is a discount security. Income is recognized through the accretion of discount.

<sup>b</sup> Variable rate security—rate shown is the interest rate in effect at period end. Date shown represents the earlier of the next interest reset date or ultimate maturity date.

<sup>c</sup> Security exempt from registration pursuant to Rule 144A under the Securities Act of 1933. These securities may be resold in transactions exempt from registration, normally to qualified institutional buyers. At November 30, 2018, these securities amounted to \$731,995,428 or 8.89% of net assets.

Portfolio Summary (Unaudited) †	Value (%)
Banks	90.8
Repurchase Agreements	9.1
	<b>99.9</b>

† Based on net assets.

See notes to financial statements.

# STATEMENT OF ASSETS AND LIABILITIES

November 30, 2018

	Cost	Value	
<b>Assets (\$):</b>			
Investments in securities—See Statement of Investments (including repurchase agreements of \$750,000,000) —Note 1(b)	8,228,859,601	8,228,859,601	
Cash		663,337	
Interest receivable		9,486,789	
Receivable for shares of Common Stock subscribed		24,214	
Prepaid expenses		1,754,219	
		<b>8,240,788,160</b>	
<b>Liabilities (\$):</b>			
Due to The Dreyfus Corporation and affiliates—Note 2(c)		5,843,656	
Directors fees and expenses payable		98,074	
Payable for shares of Common Stock redeemed		1,129	
Accrued expenses		297,854	
		<b>6,240,713</b>	
<b>Net Assets (\$)</b>		<b>8,234,547,447</b>	
<b>Composition of Net Assets (\$):</b>			
Paid-in capital		8,234,436,083	
Total distributable earnings (loss)		111,364	
<b>Net Assets (\$)</b>		<b>8,234,547,447</b>	
<b>Net Asset Value Per Share</b>			
	Class A	Class B	Dreyfus Class
Net Assets (\$)	88,153,141	6,468,058,675	1,678,335,631
Shares Outstanding	88,151,343	6,467,949,087	1,678,335,653
<b>Net Asset Value Per Share (\$)</b>	<b>1.00</b>	<b>1.00</b>	<b>1.00</b>

See notes to financial statements.

# STATEMENT OF OPERATIONS

Year Ended November 30, 2018

<b>Investment Income (\$):</b>	
<b>Interest Income</b>	<b>164,344,280</b>
<b>Expenses:</b>	
Management fee—Note 2(a)	40,900,175
Shareholder servicing costs—Note 1 and Note 2(c)	20,212,193
Distribution, service and prospectus fees—Note 2(b)	16,040,842
Registration fees	3,801,540
Directors' fees and expenses—Note 2(d)	627,113
Prospectus and shareholders' reports	530,010
Custodian fees—Note 2(c)	183,512
Professional fees	91,778
Miscellaneous	62,226
<b>Total Expenses</b>	<b>82,449,389</b>
Less—reduction in shareholder servicing costs due to undertaking—Note 2(c)	(3,135,361)
Less—reduction in fees due to earnings credits—Note 2(c)	(1,492)
<b>Net Expenses</b>	<b>79,312,536</b>
<b>Investment Income—Net</b>	<b>85,031,744</b>
<b>Net Realized Gain (Loss) on Investments—Note 1(b) (\$)</b>	<b>111,364</b>
<b>Net Increase in Net Assets Resulting from Operations</b>	<b>85,143,108</b>

*See notes to financial statements.*

## STATEMENT OF CHANGES IN NET ASSETS

	Year Ended November 30,	
	2018	2017 <sup>a,b</sup>
<b>Operations (\$):</b>		
Investment income—net	85,031,744	17,846,554
Net realized gain (loss) on investments	111,364	9,111
<b>Net Increase (Decrease) in Net Assets Resulting from Operations</b>	<b>85,143,108</b>	<b>17,855,665</b>
<b>Distributions (\$):</b>		
Distributions to shareholders:		
Class A	(14,115,639)	(4,725,072)
Class B	(65,196,684)	(13,123,923)
Dreyfus Class	(5,728,532)	(2,071)
<b>Total Distributions</b>	<b>(85,040,855)</b>	<b>(17,851,066)</b>
<b>Capital Stock Transactions (\$1.00 per share):</b>		
Net proceeds from shares sold:		
Class A	2,517,766,818	1,911,228,251
Class B	5,758,895,663	5,798,237,789
Dreyfus Class	2,054,755,685	829,411
Distributions reinvested:		
Class A	14,107,378	4,723,572
Class B	64,223,170	12,919,025
Dreyfus Class	5,727,888	1,874
Cost of shares redeemed:		
Class A	(3,682,058,303)	(1,819,252,681)
Class B	(6,557,066,895)	(6,799,317,667)
Dreyfus Class	(382,995,974)	(44,722)
<b>Increase (Decrease) in Net Assets from Capital Stock Transactions</b>	<b>(206,644,570)</b>	<b>(890,675,148)</b>
<b>Total Increase (Decrease) in Net Assets</b>	<b>(206,542,317)</b>	<b>(890,670,549)</b>
<b>Net Assets (\$):</b>		
Beginning of Period	8,441,089,764	9,331,760,313
<b>End of Period</b>	<b>8,234,547,447</b>	<b>8,441,089,764</b>

<sup>a</sup> During the period ended November 30, 2018, 102,110 Class B shares representing \$102,113 were exchanged for 102,113 Dreyfus Class shares and during the period ended November 30, 2017, 108 Class A shares representing \$108 were exchanged for 108 Dreyfus Class shares and 2,591 Class B shares representing \$2,591 were exchanged for 2,591 Dreyfus Class shares.

<sup>b</sup> Distributions to shareholders include only distributions from net investment income.  
See notes to financial statements.

## FINANCIAL HIGHLIGHTS

The following tables describe the performance for each share class for the fiscal periods indicated. All information reflects financial results for a single fund share. Total return shows how much your investment in the fund would have increased (or decreased) during each period, assuming you had reinvested all dividends and distributions. These figures have been derived from the fund's financial statements.

Class A Shares	Year Ended November 30,				
	2018	2017	2016	2015	2014
<b>Per Share Data (\$):</b>					
Net asset value, beginning of period	1.00	1.00	1.00	1.00	1.00
Investment Operations:					
Investment income—net	.012	.004	.000 <sup>a</sup>	.000 <sup>a</sup>	.000 <sup>a</sup>
Distributions:					
Dividends from investment income—net	(.012)	(.004)	(.000) <sup>a</sup>	(.000) <sup>a</sup>	(.000) <sup>a</sup>
Net asset value, end of period	1.00	1.00	1.00	1.00	1.00
<b>Total Return (%)</b>	1.25	.39	.01	.01	.01
<b>Ratios/Supplemental Data (%):</b>					
Ratio of total expenses to average net assets	.78	.79	.74	.74	.73
Ratio of net expenses to average net assets	.78	.78	.54	.22	.17
Ratio of net investment income to average net assets	1.19	.39	.01	.01	.01
Net Assets, end of period (\$ x 1,000)	88,153	1,238,371	1,141,649	2,122,633	1,921,780

<sup>a</sup> Amount represents less than \$.001 per share.  
See notes to financial statements.

FINANCIAL HIGHLIGHTS (continued)

Class B Shares	Year Ended November 30,				
	2018	2017	2016	2015	2014
<b>Per Share Data (\$):</b>					
Net asset value, beginning of period	1.00	1.00	1.00	1.00	1.00
Investment Operations:					
Investment income—net	.010	.002	.000 <sup>a</sup>	.000 <sup>a</sup>	.000 <sup>a</sup>
Distributions:					
Dividends from investment income—net	(.010)	(.002)	(.000) <sup>a</sup>	(.000) <sup>a</sup>	(.000) <sup>a</sup>
Net asset value, end of period	1.00	1.00	1.00	1.00	1.00
<b>Total Return (%)</b>	1.00	.18	.01	.01	.01
<b>Ratios/Supplemental Data (%):</b>					
Ratio of total expenses to average net assets	1.07	1.07	1.04	1.03	1.03
Ratio of net expenses to average net assets	1.02	.99	.55	.22	.17
Ratio of net investment income to average net assets	.98	.17	.01	.01	.01
Net Assets, end of period (\$ x 1,000)	6,468,059	7,201,871	8,190,050	12,781,019	13,041,843

<sup>a</sup> Amount represents less than \$.001 per share.  
See notes to financial statements.



Dreyfus Class Shares	Year Ended November 30,			
	2018	2017	2016	2015 <sup>a</sup>
<b>Per Share Data (\$):</b>				
Net asset value, beginning of period	1.00	1.00	1.00	1.00
Investment Operations:				
Investment income—net	.014	.005	.000 <sup>b</sup>	-
Distributions:				
Dividends from investment income—net	(.014)	(.005)	(.000) <sup>b</sup>	-
Net asset value, end of period	1.00	1.00	1.00	1.00
<b>Total Return (%)</b>	1.44	.49	.03	.00 <sup>c,d</sup>
<b>Ratios/Supplemental Data (%):</b>				
Ratio of total expenses to average net assets	.64	.62	.71	.54 <sup>d</sup>
Ratio of net expenses to average net assets	.64	.62	.62	.22 <sup>d</sup>
Ratio of net investment income to average net assets	1.80	.71	.03	-
Net Assets, end of period (\$ x 1,000)	1,678,336	848	61	40

<sup>a</sup> From September 1, 2015 (commencement of initial offering) to November 30, 2015.

<sup>b</sup> Amount represents less than \$.001 per share.

<sup>c</sup> Amount represents less than .01%.

<sup>d</sup> Annualized.

See notes to financial statements.

## NOTES TO FINANCIAL STATEMENTS

### **NOTE 1—Significant Accounting Policies:**

General Money Market Fund, Inc. (the “fund”) is registered under the Investment Company Act of 1940, as amended (the “Act”), as a diversified open-end management investment company. The fund’s investment objective is to seek as high a level of current income as is consistent with the preservation of capital. The Dreyfus Corporation (the “Manager” or “Dreyfus”), a wholly-owned subsidiary of The Bank of New York Mellon Corporation (“BNY Mellon”), serves as the fund’s investment adviser.

MBSC Securities Corporation (the “Distributor”), a wholly-owned subsidiary of Dreyfus, is the distributor of the fund’s shares, which are sold to the public without a sales charge. The fund is authorized to issue 42.5 billion shares of \$.001 par value Common Stock. The fund currently has authorized three classes of shares: Class A (7 billion shares authorized), Class B (28.5 billion shares authorized) and Dreyfus Class (7 billion shares authorized). Class A, Class B and Dreyfus Class shares are identical except for the services offered to and the expenses borne by each class, the allocation of certain transfer agency costs, and certain voting rights. Class A shares are subject to a Service Plan adopted pursuant to Rule 12b-1 under the Act, Class B shares are subject to a Distribution Plan adopted pursuant to Rule 12b-1 under the Act and Class A, Class B and Dreyfus Class shares are subject to a Shareholder Services Plan. In addition, Class B shares are charged directly for sub-accounting services provided by Service Agents (securities dealers, financial institutions or other industry professionals) at an annual rate of .05% of the value of the average daily net assets of Class B shares. During the period ended November 30, 2018, sub-accounting service fees amounted to \$3,336,335 for Class B shares and are included in Shareholder servicing costs in the Statement of Operations. Income, expenses (other than expenses attributable to a specific class), and realized and unrealized gains or losses on investments are allocated to each class of shares based on its relative net assets.

The fund operates as a “retail money market fund” as that term is defined in Rule 2a-7 under the Act (a “Retail Fund”). It is the fund’s policy to maintain a constant net asset value (“NAV”) per share of \$1.00, and the fund has adopted certain investment, portfolio valuation and dividend and distribution policies to enable it to do so. There is no assurance, however, that the fund will be able to maintain a constant NAV per share of \$1.00. As a Retail Fund, the fund may, or in certain circumstances, must impose a fee upon the sale of shares or may temporarily suspend redemptions if the fund’s weekly liquid assets fall below required minimums because of market conditions or other factors.

The Financial Accounting Standards Board (“FASB”) Accounting Standards Codification is the exclusive reference of authoritative U.S. generally accepted accounting principles (“GAAP”) recognized by the FASB to be applied by nongovernmental entities. Rules and interpretive releases of the Securities and Exchange Commission (“SEC”) under authority of federal laws are also sources of authoritative GAAP for SEC registrants. The fund’s financial statements are prepared in accordance with GAAP, which may require the use of management estimates and assumptions. Actual results could differ from those estimates.

The fund enters into contracts that contain a variety of indemnifications. The fund’s maximum exposure under these arrangements is unknown. The fund does not anticipate recognizing any loss related to these arrangements.

**(a) Portfolio valuation:** Investments in securities are valued at amortized cost in accordance with Rule 2a-7 under the Act. If amortized cost is determined not to approximate market value, the fair value of the portfolio securities will be determined by procedures established by and under the general supervision of the fund’s Board of Directors (the “Board”).

The fair value of a financial instrument is the amount that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (i.e., the exit price). GAAP establishes a fair value hierarchy that prioritizes the inputs of valuation techniques used to measure fair value. This hierarchy gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1 measurements) and the lowest priority to unobservable inputs (Level 3 measurements).

Additionally, GAAP provides guidance on determining whether the volume and activity in a market has decreased significantly and whether such a decrease in activity results in transactions that are not orderly. GAAP requires enhanced disclosures around valuation inputs and techniques used during annual and interim periods.

Various inputs are used in determining the value of the fund’s investments relating to fair value measurements. These inputs are summarized in the three broad levels listed below:

**Level 1**—unadjusted quoted prices in active markets for identical investments.

**Level 2**—other significant observable inputs (including quoted prices for similar investments, interest rates, prepayment speeds, credit risk, etc.).

**Level 3**—significant unobservable inputs (including the fund’s own assumptions in determining the fair value of investments).

The inputs or methodology used for valuing securities are not necessarily an indication of the risk associated with investing in those securities. For example, money market securities are valued using amortized cost, in accordance with rules under the Act. Generally, amortized cost approximates the current fair value of a security, but since the value is not obtained from a quoted price in an active market, such securities are reflected within Level 2 of the fair value hierarchy.

The following is a summary of the inputs used as of November 30, 2018 in valuing the fund’s investments:

Valuation Inputs	Short-Term Investments (\$) <sup>†</sup>
Level 1 - Unadjusted Quoted Prices	-
Level 2 - Other Significant Observable Inputs	8,228,859,601
Level 3 - Significant Unobservable Inputs	-
<b>Total</b>	<b>8,228,859,601</b>

<sup>†</sup> See *Statement of Investments* for additional detailed categorizations.

At November 30, 2018, there were no transfers between levels of the fair value hierarchy. It is the fund’s policy to recognize transfers between levels at the end of the reporting period.

**(b) Securities transactions and investment income:** Securities transactions are recorded on a trade date basis. Interest income, adjusted for accretion of discount and amortization of premium on investments, is earned from settlement date and is recognized on the accrual basis. Realized gains and losses from securities transactions are recorded on the identified cost basis.

The fund may enter into repurchase agreements with financial institutions, deemed to be creditworthy by Dreyfus, subject to the seller’s agreement to repurchase and the fund’s agreement to resell such securities at a mutually agreed upon price. Pursuant to the terms of the repurchase agreement, such securities must have an aggregate market value greater than or equal to the terms of the repurchase price plus accrued interest at all times. If the value of the underlying securities falls below the value of the repurchase price plus accrued interest, the fund will require the seller to deposit additional collateral by the next business day. If the request for additional collateral is not met, or the seller defaults on its repurchase obligation, the fund maintains its right to sell the underlying securities at market value and may claim any resulting loss against the seller. The collateral is held on behalf of the fund by the tri-party administrator with respect to any tri-

party agreement. The fund may also jointly enter into one or more repurchase agreements with other Dreyfus-managed funds in accordance with an exemptive order granted by the SEC pursuant to section 17(d) and Rule 17d-1 under the Act. Any joint repurchase agreements must be collateralized fully by U.S. Government securities.

**(c) Dividends and distributions to shareholders:** It is the policy of the fund to declare dividends daily from investment income-net. Such dividends are paid monthly. Dividends from net realized capital gains, if any, are normally declared and paid annually, but the fund may make distributions on a more frequent basis to comply with the distribution requirements of the Internal Revenue Code of 1986, as amended (the “Code”). To the extent that net realized capital gains can be offset by capital loss carryovers, it is the policy of the fund not to distribute such gains.

**(d) Federal income taxes:** It is the policy of the fund to continue to qualify as a regulated investment company, if such qualification is in the best interests of its shareholders, by complying with the applicable provisions of the Code, and to make distributions of taxable income and net realized capital gain sufficient to relieve it from substantially all federal income and excise taxes.

As of and during the period ended November 30, 2018, the fund did not have any liabilities for any uncertain tax positions. The fund recognizes interest and penalties, if any, related to uncertain tax positions as income tax expense in the Statement of Operations. During the period ended November 30, 2018, the fund did not incur any interest or penalties.

Each tax year in the four-year period ended November 30, 2018 remains subject to examination by the Internal Revenue Service and state taxing authorities.

At November 30, 2018, the components of accumulated earnings on a tax basis were substantially the same as for financial reporting purposes.

The tax character of distributions paid to shareholders during the fiscal periods ended November 30, 2018 and November 30, 2017 were all ordinary income.

At November 30, 2018, the cost of investments for federal income tax purposes was substantially the same as the cost for financial reporting purposes (see the Statement of Investments).

**(e) New Accounting Pronouncements:** In March 2017, the FASB issued Accounting Standards Update 2017-08, Receivables—Nonrefundable Fees and Other Costs (Subtopic 310-20): Premium

Amortization On Purchased Callable Debt Securities (“ASU 2017-08”). The update shortens the amortization period for the premium on certain purchased callable debt securities to the earliest call date. ASU 2017-08 will be effective for annual periods beginning after December 15, 2018.

Also in August 2018, the FASB issued Accounting Standards Update 2018-13, Fair Value Measurement (Topic 820): Disclosure Framework—Changes to the Disclosure Requirements for Fair Value Measurement (“ASU 2018-13”). The update provides guidance that eliminates, adds and modifies certain disclosure requirements for fair value measurements. ASU 2018-13 will be effective for annual periods beginning after December 15, 2019. Management is currently assessing the potential impact of these changes to future financial statements.

**NOTE 2—Management Fee and Other Transactions with Affiliates:**

(a) Pursuant to a management agreement (the “Agreement”) with Dreyfus, the management fee is computed at the annual rate of .50% of the value of the fund’s average daily net assets and is payable monthly. The Agreement provides that if in any full fiscal year the aggregate expenses of the fund (excluding taxes, brokerage commissions and extraordinary expenses) exceed 1½% of the value of the fund’s average daily net assets, the fund may deduct from payments to be made to Dreyfus, or Dreyfus will bear, such excess expense. During the period ended November 30, 2018, there was no reduction in expenses pursuant to the Agreement.

(b) Under the Service Plan with respect to Class A, adopted pursuant to Rule 12b-1 under the Act, Class A shares bear directly the costs of preparing, printing and distributing prospectuses and statements of additional information and of implementing and operating the Service Plan, such aggregate amount not to exceed in any fiscal year of the fund, the greater of \$100,000 or .005% of the average daily net assets of Class A. In addition, Class A shares pay the Distributor for distributing its shares, servicing shareholder accounts (“Servicing”) and advertising and marketing relating to Class A shares at an annual rate of .20% of the value of its average daily net assets. The Distributor may pay one or more Service Agents a fee with respect to Class A shares owned by shareholders with whom the Service Agent has a Servicing relationship or for whom the Service Agent is the dealer or holder of record. The schedule of such fees and the basis upon which such fees will be paid shall be determined from time to time by the Distributor. If a holder of Class A shares ceases to be a client of a Service Agent, but continues to hold Class A shares, the Distributor will be permitted to act as a Service Agent with respect to such fund shareholders and receive payments under the Service Plan for

Servicing. The fees payable for Servicing are payable without regard to actual expenses incurred. During the period ended November 30, 2018, Class A shares were charged \$2,422,668 pursuant to the Service Plan.

Under the Distribution Plan with respect to Class B, adopted pursuant to Rule 12b-1 under the Act, Class B shares bear directly the costs of preparing, printing and distributing prospectuses and statements of additional information and of implementing and operating the Distribution Plan, such aggregate amount not to exceed in any fiscal year of the fund the greater of \$100,000 or .005% of the average daily net assets of Class B. In addition, Class B shares reimburse the Distributor for payments made to third parties for distributing its shares at an annual rate not to exceed .20% of the value of its average daily net assets. During the period ended November 30, 2018, Class B shares were charged \$13,618,174 pursuant to the Distribution Plan.

(c) Under the Shareholder Services Plan with respect to Class A and Dreyfus Class (the “Shareholder Services Plan”), Class A and Dreyfus Class shares reimburse the Distributor at an amount not to exceed an annual rate of .25% of the value of the average daily net assets of their shares for the provision of certain services. The services provided may include personal services relating to shareholder accounts, such as answering shareholder inquiries regarding the fund and providing reports and other information, and services related to the maintenance of shareholder accounts. During the period ended November 30, 2018, Class A and Dreyfus Class shares were charged \$107,875 and \$22,528, respectively, pursuant to the Shareholder Services Plan.

Under the Shareholder Services Plan with respect to Class B (the “Class B Shareholder Services Plan”), Class B shares pay the Distributor at an annual rate of .25% of the value of the average daily net assets of its shares for the provision of certain services. The services provided may include personal services relating to shareholder accounts, such as answering shareholder inquiries regarding the fund and providing reports and other information, and services related to the maintenance of shareholder accounts. The Distributor may make payments to Service Agents with respect to these services. The Distributor determines the amounts to be paid to Service Agents.

Dreyfus had also undertaken from December 1, 2017 through November 30, 2018 to reduce the direct expenses of Class B shares, if the aggregate expenses of Class B shares (excluding taxes, brokerage commissions and extraordinary expenses) exceeded an annual rate of 1.02% of the value of the average daily net assets of Class B shares. Such expense limitations are voluntary, temporary and may be revised or terminated at any time. During

the period ended November 30, 2018, Class B shares were charged \$16,682,199 pursuant to the Class B Shareholder Services Plan, of which \$3,135,361 was reimbursed by Dreyfus.

The fund has arrangements with the transfer agent and the custodian whereby the fund may receive earnings credits when positive cash balances are maintained, which are used to offset transfer agency and custody fees. For financial reporting purposes, the fund includes net earnings credits, if any, as an expense offset in the Statement of Operations.

The fund compensates Dreyfus Transfer, Inc., a wholly-owned subsidiary of Dreyfus, under a transfer agency agreement for providing transfer agency and cash management services for the fund. The majority of transfer agency fees are comprised of amounts paid on a per account basis, while cash management fees are related to fund subscriptions and redemptions. During the period ended November 30, 2018, the fund was charged \$57,788 for transfer agency services. These fees are included in Shareholder servicing costs in the Statement of Operations.

The fund compensates The Bank of New York Mellon, a subsidiary of BNY Mellon and an affiliate of Dreyfus, under a custody agreement for providing custodial services for the fund. These fees are determined based on net assets, geographic region and transaction activity. During the period ended November 30, 2018, the fund was charged \$183,512 pursuant to the custody agreement. These fees were partially offset by earnings credits of \$1,489.

The fund compensates The Bank of New York Mellon under a shareholder redemption draft processing agreement for providing certain services related to the fund's check writing privilege. During the period ended November 30, 2018, the fund was charged \$2,233 pursuant to the agreement, which is included in Shareholder servicing costs in the Statement of Operations. These fees were partially offset by earnings credits of \$3.

During the period ended November 30, 2018, the fund was charged \$12,780 for services performed by the Chief Compliance Officer and his staff. These fees are included in Miscellaneous in the Statement of Operations.

The components of "Due to The Dreyfus Corporation and affiliates" in the Statement of Assets and Liabilities consist of: management fees \$3,306,055, Distribution Plan fees \$1,058,642, Shareholder Services Plan fees \$1,566,151, custodian fees \$73,879, Chief Compliance Officer fees \$5,241 and transfer agency fees \$6,557, which are offset against an expense reimbursement currently in effect in the amount of \$172,869.



**(d)** Each Board member also serves as a Board member of other funds within the Dreyfus complex. Annual retainer fees and attendance fees are allocated to each fund based on net assets.

# REPORT OF INDEPENDENT REGISTERED PUBLIC ACCOUNTING FIRM

To the Shareholders and the Board of Directors of General Money Market Fund, Inc.

## *Opinion on the Financial Statements*

We have audited the accompanying statement of assets and liabilities of General Money Market Fund, Inc. (the “Fund”), including the statement of investments, as of November 30, 2018, and the related statement of operations for the year then ended, the statements of changes in net assets for each of the two years in the period then ended, the financial highlights for each of the five years in the period then ended and the related notes (collectively referred to as the “financial statements”). In our opinion, the financial statements present fairly, in all material respects, the financial position of the Fund at November 30, 2018, the results of its operations for the year then ended, the changes in its net assets for each of the two years in the period then ended and its financial highlights for each of the five years in the period then ended, in conformity with U.S. generally accepted accounting principles.

## *Basis for Opinion*

These financial statements are the responsibility of the Fund’s management. Our responsibility is to express an opinion on the Fund’s financial statements based on our audits. We are a public accounting firm registered with the Public Company Accounting Oversight Board (United States) (“PCAOB”) and are required to be independent with respect to the Fund in accordance with the U.S. federal securities laws and the applicable rules and regulations of the Securities and Exchange Commission and the PCAOB.

We conducted our audits in accordance with the standards of the PCAOB. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement, whether due to error or fraud. The Fund is not required to have, nor were we engaged to perform, an audit of the Fund’s internal control over financial reporting. As part of our audits, we are required to obtain an understanding of internal control over financial reporting, but not for the purpose of expressing an opinion on the effectiveness of the Fund’s internal control over financial reporting. Accordingly, we express no such opinion.

Our audits included performing procedures to assess the risks of material misstatement of the financial statements, whether due to error or fraud, and performing procedures that respond to those risks. Such procedures included examining, on a test basis, evidence regarding the amounts and disclosures in the financial statements. Our procedures included confirmation of securities owned as of November 30, 2018, by correspondence with the custodian and others or by other appropriate auditing procedures where replies from others were not received. Our audits also included evaluating the accounting principles used and significant estimates made by management, as well as evaluating the overall presentation of the financial statements. We believe that our audits provide a reasonable basis for our opinion.

*Ernst & Young LLP*

We have served as the auditor of one or more Dreyfus investment companies since at least 1957, but we are unable to determine the specific year.

New York, New York  
January 28, 2019

## IMPORTANT TAX INFORMATION (Unaudited)

For federal tax purposes, the fund hereby reports 85.65% of ordinary income dividends paid during the fiscal year ended November 30, 2018 as qualifying interest related dividends.

## INFORMATION ABOUT THE RENEWAL OF THE FUND'S MANAGEMENT AGREEMENT (Unaudited)

At a meeting of the fund's Board of Directors held on July 31, 2018, the Board considered the renewal of the fund's Management Agreement pursuant to which Dreyfus provides the fund with investment advisory and administrative services (the "Agreement"). The Board members, none of whom are "interested persons" (as defined in the Investment Company Act of 1940, as amended) of the fund, were assisted in their review by independent legal counsel and met with counsel in executive session separate from Dreyfus representatives. In considering the renewal of the Agreement, the Board considered all factors that it believed to be relevant, including those discussed below. The Board did not identify any one factor as dispositive, and each Board member may have attributed different weights to the factors considered.

Analysis of Nature, Extent, and Quality of Services Provided to the Fund. The Board considered information provided to them at the meeting and in previous presentations from Dreyfus representatives regarding the nature, extent, and quality of the services provided to funds in the Dreyfus fund complex. Dreyfus provided the number of open accounts in the fund, the fund's asset size and the allocation of fund assets among distribution channels. Dreyfus also had previously provided information regarding the diverse intermediary relationships and distribution channels of funds in the Dreyfus fund complex (such as retail direct or intermediary, in which intermediaries typically are paid by the fund and/or Dreyfus) and Dreyfus' corresponding need for broad, deep, and diverse resources to be able to provide ongoing shareholder services to each intermediary or distribution channel, as applicable to the fund.

The Board also considered research support available to, and portfolio management capabilities of, the fund's portfolio management personnel and that Dreyfus also provides oversight of day-to-day fund operations, including fund accounting and administration and assistance in meeting legal and regulatory requirements. The Board also considered Dreyfus' extensive administrative, accounting and compliance infrastructures.

Comparative Analysis of the Fund's Performance and Management Fee and Expense Ratio. The Board reviewed reports prepared by Broadridge Financial Solutions, Inc. ("Broadridge"), an independent provider of investment company data, which included information comparing (1) the fund's performance with the performance of a group of comparable funds (the "Performance Group") and with a broader group of funds (the "Performance Universe"), all for various periods ended June 30, 2018, and (2) the fund's actual and contractual management fees and total expenses with those of a group of comparable funds (the "Expense Group") and with a broader group of funds (the "Expense Universe"), the information for which was derived in part from fund financial statements available to Broadridge as of the date of its analysis. Dreyfus previously had furnished the Board with a description of the methodology Broadridge used to select the Performance Group and Performance Universe and the Expense Group and Expense Universe.

Dreyfus representatives stated that the usefulness of performance comparisons may be affected by a number of factors, including different investment limitations and policies that may be applicable to the fund and comparison funds. The Board discussed with representatives of Dreyfus and/or its affiliates the results of the comparisons and considered that the fund's total return performance was above the Performance Group median for all periods and below the Performance Universe median for all periods. The Board considered the relative proximity of the fund's performance to the Performance Universe median in certain periods.

The Board also reviewed the range of actual and contractual management fees and total expenses of the Expense Group and Expense Universe funds and discussed the results of the comparisons. The Board considered that the fund's contractual management fee was above the Expense Group median, the fund's actual management fee was above the Expense Group and the Expense Universe medians and the fund's total expenses were below the Expense Group median and above the Expense Universe median.

The Board also considered the current fee waiver and expense reimbursement arrangement undertaken by Dreyfus.

Dreyfus representatives reviewed with the Board the management or investment advisory fees paid by funds advised or administered by Dreyfus that are in the same Lipper category as the fund (the "Similar Funds"), and explained the nature of the Similar Funds. They discussed differences in fees paid and the relationship of the fees paid in light of any differences in the services provided and other relevant factors. The Board considered the relevance of the fee information provided for the Similar Funds to evaluate the appropriateness of the fund's management fee.

Analysis of Profitability and Economies of Scale. Dreyfus representatives reviewed the expenses allocated and profit received by Dreyfus and its affiliates and the resulting profitability percentage for managing the fund and the aggregate profitability percentage to Dreyfus and its affiliates for managing the funds in the Dreyfus fund complex, and the method used to determine the expenses and profit. The Board concluded that the profitability results were not unreasonable, given the services rendered and service levels provided by Dreyfus. The Board also had been provided with information prepared by an independent consulting firm regarding Dreyfus' approach to allocating costs to, and determining the profitability of, individual funds and the entire Dreyfus fund complex. The consulting firm also had analyzed where any economies of scale might emerge in connection with the management of a fund.

The Board considered, on the advice of its counsel, the profitability analysis (1) as part of its evaluation of whether the fees under the Agreement, considered in relation to the mix of services provided by Dreyfus, including the nature, extent and quality of such services, supported the renewal of the Agreement and (2) in light of the relevant circumstances for the fund and the extent to which economies of scale would be realized if the fund grows and whether fee levels reflect these economies of scale for the benefit of fund shareholders. Dreyfus representatives stated that a discussion of economies of scale is predicated on a fund having achieved a substantial size with

INFORMATION ABOUT THE RENEWAL OF THE FUND'S MANAGEMENT AGREEMENT (Unaudited) *(continued)*

increasing assets and that, if a fund's assets had been stable or decreasing, the possibility that Dreyfus may have realized any economies of scale would be less. Dreyfus representatives also stated that, as a result of shared and allocated costs among funds in the Dreyfus fund complex, the extent of economies of scale could depend substantially on the level of assets in the complex as a whole, so that increases and decreases in complex-wide assets can affect potential economies of scale in a manner that is disproportionate to, or even in the opposite direction from, changes in the fund's asset level. The Board also considered potential benefits to Dreyfus from acting as investment adviser and took into consideration that there were no soft dollar arrangements in effect for trading the fund's investments.

At the conclusion of these discussions, the Board agreed that it had been furnished with sufficient information to make an informed business decision with respect to the renewal of the Agreement. Based on the discussions and considerations as described above, the Board concluded and determined as follows.

- The Board concluded that the nature, extent and quality of the services provided by Dreyfus are adequate and appropriate.
- The Board generally was satisfied with the fund's overall performance, in light of the considerations described above.
- The Board concluded that the fee paid to Dreyfus continued to be appropriate under the circumstances and in light of the factors and the totality of the services provided as discussed above.
- The Board determined that the economies of scale which may accrue to Dreyfus and its affiliates in connection with the management of the fund had been adequately considered by Dreyfus in connection with the fee rate charged to the fund pursuant to the Agreement and that, to the extent in the future it were determined that material economies of scale had not been shared with the fund, the Board would seek to have those economies of scale shared with the fund.

In evaluating the Agreement, the Board considered these conclusions and determinations and also relied on its previous knowledge, gained through meetings and other interactions with Dreyfus and its affiliates, of Dreyfus and the services provided to the fund by Dreyfus. The Board also relied on information received on a routine and regular basis throughout the year relating to the operations of the fund and the investment management and other services provided under the Agreement, including information on the investment performance of the fund in comparison to similar mutual funds and benchmark performance measures; general market outlook as applicable to the fund; and compliance reports. In addition, the Board's consideration of the contractual fee arrangements for this fund had the benefit of a number of years of reviews of the Agreement for the fund, or substantially similar agreements for other Dreyfus funds that the Board oversees, during which lengthy discussions took place between the Board and Dreyfus representatives. Certain aspects of the arrangements

may receive greater scrutiny in some years than in others, and the Board's conclusions may be based, in part, on their consideration of the fund's arrangements, or substantially similar arrangements for other Dreyfus funds that the Board oversees, in prior years. The Board determined to renew the Agreement.

## BOARD MEMBERS INFORMATION (Unaudited)

### INDEPENDENT BOARD MEMBERS

#### **Joseph S. DiMartino (75)** **Chairman of the Board (1995)**

*Principal Occupation During Past 5 Years:*

- Corporate Director and Trustee (1995-present)

*Other Public Company Board Memberships During Past 5 Years:*

- CBIZ (formerly, Century Business Services, Inc.), a provider of outsourcing functions for small and medium size companies, Director (1997-present)

*No. of Portfolios for which Board Member Serves:* 123

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#### **Francine J. Bovich (67)** **Board Member (2012)**

*Principal Occupation During Past 5 Years:*

- Trustee, The Bradley Trusts, private trust funds (2011-present)

*Other Public Company Board Memberships During Past 5 Years:*

- Annaly Capital Management, Inc., a real estate investment trust, Director (2014-present)

*No. of Portfolios for which Board Member Serves:* 71

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#### **Peggy C. Davis (75)** **Board Member (1990)**

*Principal Occupation During Past 5 Years:*

- Shad Professor of Law, New York University School of Law (1983-present)

*No. of Portfolios for which Board Member Serves:* 45

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#### **Diane Dunst (79)** **Board Member (2007)**

*Principal Occupation During Past 5 Years:*

- President of Hunting House Antiques (1999-present)

*No. of Portfolios for which Board Member Serves:* 14

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**Nathan Leventhal (75)  
Board Member (1989)**

*Principal Occupation During Past 5 Years:*

- President Emeritus of Lincoln Center for the Performing Arts (2001-present)
- Chairman of the Avery Fisher Artist Program (1997-2014)

*Other Public Company Board Memberships During Past 5 Years:*

- Movado Group, Inc., Director (2003-present)

*No. of Portfolios for which Board Member Serves:* 47

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**Robin A. Melvin (55)  
Board Member (2012)**

*Principal Occupation During Past 5 Years:*

- Co-chairman, Illinois Mentoring Partnership, non-profit organization dedicated to increasing the quantity and quality of mentoring services in Illinois (2014-present; board member since 2013)

*No. of Portfolios for which Board Member Serves:* 99

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*Once elected all Board Members serve for an indefinite term, but achieve Emeritus status upon reaching age 80. The address of the Board Members and Officers is c/o The Dreyfus Corporation, 200 Park Avenue, New York, New York 10166. Additional information about the Board Members is available in the fund's Statement of Additional Information which can be obtained from Dreyfus free of charge by calling this toll free number: 1-800-DREYFUS.*

*Clifford L. Alexander, Jr., Emeritus Board Member*

*Ernest Kafka, Emeritus Board Member*

*Daniel Rose, Emeritus Board Member*

## OFFICERS OF THE FUND (Unaudited)

### **BRADLEY J. SKAPYAK, President since January 2010.**

Chief Operating Officer and a director of the Manager since June 2009, Chairman of Dreyfus Transfer, Inc., an affiliate of the Manager and the transfer agent of the funds, since May 2011 and Chief Executive Officer of MBSC Securities Corporation since August 2016. He is an officer of 62 investment companies (comprised of 123 portfolios) managed by the Manager. He is 60 years old and has been an employee of the Manager since February 1988.

### **BENNETT A. MACDOUGALL, Chief Legal Officer since October 2015.**

Chief Legal Officer of the Manager and Associate General Counsel and Managing Director of BNY Mellon since June 2015; from June 2005 to June 2015, he served in various capacities with Deutsche Bank – Asset & Wealth Management Division, including as Director and Associate General Counsel, and Chief Legal Officer of Deutsche Investment Management Americas Inc. from June 2012 to May 2015. He is an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 47 years old and has been an employee of the Manager since June 2015.

### **JAMES BITETTO, Vice President since August 2005 and Secretary since February 2018.**

Managing Counsel of BNY Mellon and Secretary of the Manager, and an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 52 years old and has been an employee of the Manager since December 1996.

### **SONALEE CROSS, Vice President and Assistant Secretary since March 2018.**

Counsel of BNY Mellon since October 2016; Associate at Proskauer Rose LLP from April 2016 to September 2016; Attorney at EnTrust Capital from August 2015 to February 2016; Associate at Sidley Austin LLP from September 2013 until August 2015. She is an officer of 63 investment companies (comprised of 148 portfolios) managed by Dreyfus. She is 31 years old and has been an employee of the Manager since October 2016.

### **MAUREEN E. KANE, Vice President and Assistant Secretary since April 2015.**

Managing Counsel of BNY Mellon since July 2014; from October 2004 until July 2014, General Counsel, and from May 2009 until July 2014, Chief Compliance Officer of Century Capital Management. She is an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. She is 56 years old and has been an employee of the Manager since July 2014.

### **SARAH S. KELLEHER, Vice President and Assistant Secretary since April 2014.**

Managing Counsel of BNY Mellon since December 2017, from March 2013 to December 2017, Senior Counsel of BNY Mellon. She is an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. She is 43 years old and has been an employee of the Manager since March 2013.

### **JEFF PRUSNOFSKY, Vice President and Assistant Secretary since August 2005.**

Senior Managing Counsel of BNY Mellon, and an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 53 years old and has been an employee of the Manager since October 1990.

### **NATALYA ZELENSKY, Vice President and Assistant Secretary since March 2017.**

Counsel of BNY Mellon since May 2016; Attorney at Wildermuth Endowment Strategy Fund/Wildermuth Advisory, LLC from November 2015 until May 2016; Assistant General Counsel at RCS Advisory Services from July 2014 until November 2015; Associate at Sutherland, Asbill & Brennan from January 2013 until January 2014. She is an officer of 63 investment companies (comprised of 148 portfolios) managed by Dreyfus. She is 33 years old and has been an employee of the Manager since May 2016.

### **JAMES WINDELS, Treasurer since November 2001.**

Director – Mutual Fund Accounting of the Manager, and an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 60 years old and has been an employee of the Manager since April 1985.

**GAVIN C. REILLY, Assistant Treasurer since December 2005.**

Tax Manager of the Investment Accounting and Support Department of the Manager, and an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 50 years old and has been an employee of the Manager since April 1991.

**ROBERT S. ROBOL, Assistant Treasurer since August 2003.**

Senior Accounting Manager – Dreyfus Financial Reporting of the Manager, and an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 54 years old and has been an employee of the Manager since October 1988.

**ROBERT SALVIOLO, Assistant Treasurer since May 2007.**

Senior Accounting Manager – Equity Funds of the Manager, and an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 51 years old and has been an employee of the Manager since June 1989.

**ROBERT SVAGNA, Assistant Treasurer since August 2005.**

Senior Accounting Manager – Fixed Income and Equity Funds of the Manager, and an officer of 63 investment companies (comprised of 148 portfolios) managed by the Manager. He is 51 years old and has been an employee of the Manager since November 1990.

**JOSEPH W. CONNOLLY, Chief Compliance Officer since October 2004.**

Chief Compliance Officer of the Manager, the Dreyfus Family of Funds and BNY Mellon Funds Trust (63 investment companies, comprised of 148 portfolios). He is 61 years old and has served in various capacities with the Manager since 1980, including manager of the firm's Fund Accounting Department from 1997 through October 2001.

**CARIDAD M. CAROSELLA, Anti-Money Laundering Compliance Officer since January 2016.**

Anti-Money Laundering Compliance Officer of the Dreyfus Family of Funds and BNY Mellon Funds Trust since January 2016; from May 2015 to December 2015, Interim Anti-Money Laundering Compliance Officer of the Dreyfus Family of Funds and BNY Mellon Funds Trust and the Distributor; from January 2012 to May 2015, AML Surveillance Officer of the Distributor and from 2007 to December 2011, Financial Processing Manager of the Distributor. She is an officer of 57 investment companies (comprised of 142 portfolios) managed by the Manager. She is 50 years old and has been an employee of the Distributor since 1997.

# For More Information

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## **General Money Market Fund, Inc.**

200 Park Avenue  
New York, NY 10166

## **Manager**

The Dreyfus Corporation  
200 Park Avenue  
New York, NY 10166

## **Custodian**

The Bank of New York Mellon  
240 Greenwich Street  
New York, NY 10286

## **Transfer Agent & Dividend Disbursing Agent**

Dreyfus Transfer, Inc.  
200 Park Avenue  
New York, NY 10166

## **Distributor**

MBSC Securities Corporation  
200 Park Avenue  
New York, NY 10166

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**Ticker Symbols:** Class A: GMMXX Class B: GMBXX Dreyfus Class: GMGXX

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**Telephone** Call your financial representative or 1-800-DREYFUS

**Mail** The Dreyfus Family of Funds, 144 Glenn Curtiss Boulevard, Uniondale, NY 11556-0144

**E-mail** Send your request to [info@dreyfus.com](mailto:info@dreyfus.com)

**Internet** Information can be viewed online or downloaded at [www.dreyfus.com](http://www.dreyfus.com)

The fund will disclose daily, on [www.dreyfus.com](http://www.dreyfus.com), the fund's complete schedule of holdings as of the end of the previous business day. The schedule of holdings will remain on the website until the fund files its Form N-Q or Form N-CSR for the period that includes the date of the posted holdings.

The fund files its complete schedule of portfolio holdings with the Securities and Exchange Commission ("SEC") for the first and third quarters of each fiscal year on Form N-Q. The fund's Forms N-Q are available on the SEC's website at [www.sec.gov](http://www.sec.gov).

Information regarding how the fund voted proxies related to portfolio securities for the most recent 12-month period ended June 30 is available at [www.dreyfus.com](http://www.dreyfus.com) and on the SEC's website at [www.sec.gov](http://www.sec.gov) and without charge, upon request, by calling 1-800-DREYFUS.